



# Prosper Ventures



We bring Business, Capital and Know-How

## *Know-How*

Leverage your company value by a better understanding of your business environment.

### Implement Enterprise Intelligence!



The corporate capability of understanding, and acting upon, the ever-changing business environment is associated with a long range of labels such as Business Intelligence, Competitive Intelligence, Market Intelligence, Technology Intelligence and so forth. Prosper Ventures has opted for the more generic label Enterprise Intelligence as it captures all of the above, and more, without excluding any sub-disciplines of the profession.

Enterprise Intelligence is a critical capability of any company operating in today's fast-moving and volatile markets and, in particular, for companies embarking on a track of growth. Each investment in market growth must be surgically evaluated in order to bring optimal value to the business. Furthermore, Intelligence Operations is not one of those tasks that can be delegated down in an organization, it must be a key focus area for executive management.

Hence, Enterprise Intelligence is not a "nice to have", it is a "must-have", but the challenges for management teams seeking to deploy such capabilities can be significant if they have not before addressed similar tasks. The two main reasons for those challenges are:

- Intelligence Operations is a huge concept, and it is imperative to start with the activities that can bring the most immediate returns to the company's ongoing business.
- Although it is fair to say that there is an entire catalogue of common factors for Intelligence Operations, each company has its own needs and to find the match between such needs and the practicalities of Enterprise Intelligence can be very cumbersome.

Given the immense importance of this topic among our customers, Prosper Venture has as one of its three key offerings a fully customizable Intelligence capabilities development program.

Each program is adapted to each customer's needs and available resources to undertake such a program. It contains a mix of advisory sessions, seminars and workshops with the management team and may subsequently also include training programs for staff that will begin to implement the operations based on management decisions. The advisory services can be agreed to be a long-term engagement for management team support.

*Contact us at [info@prosperventures.eu](mailto:info@prosperventures.eu) for further dialogue regarding your intelligence needs!*





*Head of Prosper Enterprise Intelligence:*

*Gabriel Anderbjörk*



Gabriel Anderbjörk is an entrepreneur, author, and management consultant within the fields of Information Management, Knowledge Management and Enterprise Intelligence. He counts among his clients many high-profile multinational companies as well as government entities in Europe, North America and Asia. He is former group director of Competitive Intelligence at telecommunications vendor Ericsson (NASDAQ: ERIC) and co-founder, and long term board and management team member, of Intelligence and KM software vendor Comintelli (SPOTLIGHT:COMINT). Since 2019 he is focusing on new ventures, as well as continued theory development and authoring. He holds a BA degree in physics from Lund University, Sweden, as well as an MBA from London Business School.

Gabriel is a frequent speaker and advisor on the topics of his expertise, participating on expert panels, presenting on international webinars/podcasts and delivering corporate as well as online training programs in various formats. Over the years he has been a guest lecturer at European top business schools INSEAD and Stockholm School of Economics as well as having been expert interviewed on Romania national TV business news. Furthermore, he has been a course leader in several international executive business training programs provided by Stockholm University.

His publications include the book Gardens of Intelligence (Technics Publications, NJ 2021), articles in the SCIP magazine as well as a range of web-published papers on information theory.

He has a broad international experience, partly acquired through his work at Ericsson, Comintelli and other consulting assignments, but also through previous long-term residence in Ethiopia, the UK and the U.S.



*Prosper Ventures is a Nordic Growth Accelerator and Investment Arena.  
We focus on companies aiming for global markets and that brings  
Innovative Solutions for a future Smarter Sustainable Society.*